

Stories of Success and Succession

You are invited to join us for a dynamic discussion of the strategies, successes and challenges of pursuing excellence in business.

Keynote Address **“Building It and Letting Go”**

by Joan & Ken Austin, *founders of A-dec*



An Excell Oregon Open Presentation

Tuesday, February 2, 2010 | 8:00 a.m. — 11:30 am

Multnomah Athletic Club, Portland

Continental Breakfast Served

Joan and Ken Austin have built an incredibly successful business from the ground up. They know what it means to work hard, to succeed and to struggle in growing a family-owned business. They have worked even harder to 'let the business go' into the future with the next wave of leaders. Their Quonset hut to Cutting-edge Manufacturing Plant story is the starting point for a morning of candid conversation about success and succession in business.

Whether in the beginning, middle or transition years of the journey, business owners will be inspired by the honesty, experience and successes encountered throughout this interactive presentation, and will leave with increased knowledge and practical tools for success and succession planning.

Attendance is by invitation only.

[Please Register Here.](#)

Use the password **“success”** to access the registration form.

Expert Panel with Discussion Tables

Following the keynote, please join us for an interactive panel discussion with these succession experts.



Dave Delap CPA

*Managing Partner,
Delap LLP*



Dan Schneider

*Managing Partner /Cultural Architect
EDGE/Schneider Consulting Group*



Mark E. Burris

*VP, Senior Relationship Manager
Key Commercial Banking*



Eugene J. Wallace

*President, Excell Oregon
Founder, Family Business Advisers*



Brent Highberger

*Senior VP, Wealth Advisor,
Morgan Stanley Smith Barney*